

HIGH DEFINITION VIDEO PRODUCTION ~ FEATURES & PRICE LIST - 1 Manned Camera

FEATURES	BUSINESS PROMOTION/COMMERCIAL VIDEO PACKAGES			
	BASIC	INTERMEDIATE	STANDARD	BUSINESS
Total Finished Edited Video Length (time)	30 - 90 seconds	30 secs to 5 mins.	30 secs to 20 mins	30 secs to 1 hour
Video Shooting and/or Preperation Time	1 - 3 Hours	2 - 5 Hours	4 - 8 Hours	8 - 15 Hours
Post Production & Rendering	1- 3 Hours	2 - 5 Hours	4 - 10 Hours	8 - 20 Hours
Introduction (with or without original music)	Yes	Yes	Yes	Yes
Company Logo and Company Text	Yes	Yes	Yes	Yes
Lower Third Banner	Yes	Yes	Yes	Yes
Graphics	Yes (up to 5)	Yes (up to 10)	Yes (up to 20)	Yes (up to 25)
Photographs	Yes (up to 5)	Yes (up to 15)	Yes (up to 25)	Yes (up to 45)
Client Provided Spokesperson	Yes	Yes	Yes	Yes
Client Product Demonstration	Yes	Yes	Yes	Yes
Interview Format	Yes	Yes	Yes	Yes
Powerpoint or Business Presentation conversion	Yes	Yes	Yes	Yes
HD Static Background	Yes	Yes	Yes	Yes
HD Motion Background	No	Yes	Yes	Yes
Green or Blue Screen (Chroma Key Features)	No	Yes	Yes	Yes
Script writing/review and/or storyboarding	No	Yes	Yes	Yes
Electronic Voiceover	Yes	Yes	Yes	Yes
Voiceover Talent	No	Yes (extra costs)	Yes (extra costs)	Yes (extra costs)
Stock Photography	Yes	Yes	Yes	Yes
Stock Support Video	Yes	Yes	Yes	Yes
Custom Photography	No	Yes	Yes	Yes
Custom Support Embeded Video	No	Yes (client supplied)	Yes (client supplied)	Yes (client supplied)
Custom Motion Graphics & Animation	No	No	Yes (extra costs)	Yes (extra costs)
3D Computer Generated Graphics	No	No	Yes (extra costs)	Yes (extra costs)
PRICE	\$250.00 - \$400.00	\$500.00 - \$900.00	\$1000.00 - \$1900.00	\$2000.00 - \$4900.00
Additional Cameras and/or Production Crew:	Additional manned cameras and/or production crew costs are equivalent to multiplying the rates above by each additional person required for the production plus addition equipment costs and potential daily per diem rates. A custom production plan and budget is required.			